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«There are no trifles, everything matters» - this Wainbridge benchmark responds to our team very well. A decent project can be built, but its important details might not be completely thought over. We are pleased that Wainbridge plans everything down to the last detail.

We felt this approach well when Wainbridge has invited us to decorate the SOHO + NOHO apartment complex. We immediately fell in love with the project: interesting, youthful, in the spirit of dynamic Moscow. Cooperation with Wainbridge was a 100% hit, because BoConcept furniture and interior items are aimed at the modern city dweller who follows the latest trends, takes an active life position and travels a lot. The similarity in concepts and ideas about really important things has created an incredibly interesting and fruitful partnership with colleagues from Wainbridge, and the ideas were embodied in extraordinary way.

Head of marketing BoConcept Russia



Zuykov Ivan